



PRESS RELEASE

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*14th Annual “Attitudes in the American Workplace” Poll conducted by
 Zogby International for The Marlin Company
 Results*

Do you believe that the American Dream – the opportunity to have a nice home, financial security for you and your family, and hope for the future – is attainable for the average American?		
Base: All respondents		
Yes= 44.2%	No= 52.4%	Not sure= 3.5%

Do you believe that the American Dream is as attainable today as it was eight years ago?		
Base: All respondents		
Yes= 23.8%	No= 74.7%	Not sure= 1.5%

Do you believe that the political system represents your interests as an American worker on workplace issues, such as healthcare, retirement, fuel prices and the economy?		
Base: All respondents		
Yes= 18.6%	No= 77.2%	Not sure= 4.2%

Are you bitter because you believe that the political system has caused a deterioration of your economic circumstances?		
Base: All respondents		
Yes= 45.1%	No= 57.7%	Not sure= 2.2%

Do you blame the political system for the economic gap between low-income and high-income Americans?		
Base: All respondents		
Yes= 62.6%	No= 32.2%	Not sure= 5.2%

Survey Methodology

Zogby International was commissioned by the Marlin Company to complete a nationwide telephone survey of employed adults from May 12, 2008 thru May 14, 2008. The target sample was 755 interviews with approximately 43 questions. Samples were randomly drawn from telephone CDs of a national listed sample. The selection probabilities were proportionate to population size within area codes and exchanges. The results of the survey were calculated by using American Association for Public Opinion Research (AAPOR) approved methodologies; comparable to other professional public opinion surveys conducted using similar sampling strategies. Weighting by education, age, race and gender is used to adjust for non-response. The margin of error is +/- 3.6 percentage points. Margins of error are higher in sub-groups.

About The Marlin Company

For more than 90 years, The Marlin Company has been the Workplace Communication Experts™, helping companies improve employee morale, productivity and performance through the innovative use of workplace posters and electronic message boards. Its corporate posters and electronic display systems, which contain content customized by industry, are helping companies of all sizes address workplace issues, such as safety, stress management, health/wellness, communication with employees and dozens of other topics involving workplace morale and customer service. Through its many years of experience, The Marlin Company has developed a strong database of, and experience in, issues affecting the workplace. It routinely surveys thousands of clients to determine their current issues, works with industry experts across North America, and conducts national polling. Since 1995, it has conducted its annual "Attitudes in the American Workplace" Labor Day poll. For more information, please see www.themarlincompany.com.