



PRESS RELEASE

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*14th Annual “Attitudes in the American Workplace” Poll conducted by
 Zogby International for The Marlin Company
 Results*

Do any of the following statements apply to you – I have been awake at night, at least occasionally, because of worry about my ability to meet personal expenses and debt, such as credit card bills and housing payments.		
Base: All respondents		
Yes= 31.4%	No= 68.5%	Not sure= 0.1%

Do any of the following statements apply to you – My financial situation has distracted me on the job.		
Base: All respondents		
Yes= 23.3%	No= 76.6%	Not sure= 0.1%

Do any of the following statements apply to you – My financial situation has made me irritable, leading to friction between me and someone else in the workplace.		
Base: All respondents		
Yes= 11.4%	No= 88.6%	Not sure= 0.1%

Do any of the following statements apply to you – My financial situation has pushed me to choose alternatives to driving to work, such as more car-pooling or use of public transportation.		
Base: All respondents		
Yes= 25.7%	No= 74.2%	Not sure= 0.1%

Do any of the following statements apply to you – I have lots hours at work because of company cutbacks.		
Base: All respondents		
Yes= 12.7%	No= 87.2%	Not sure= 0.1%

Do any of the following statements apply to you – My financial situation has made me more stressed at home to the point where personal relationships have suffered.		
Base: All respondents		
Yes= 27.6%	No= 72.0%	Not sure= 0.4%

Do any of the following statements apply to you – My financial situation has caused me to feel hopelessness or despair about my economic future.		
Base: All respondents		
Yes= 27.7%	No= 71.5%	Not sure= 0.8%

Do any of the following statements apply to you – My financial situation has caused me to cut back on basic utilities, such as heating and air-conditioning.		
Base: All respondents		
Yes= 40.9%	No= 58.4%	Not sure= 0.7%

Do any of the following statements apply to you – My financial situation has caused me to cut back on buying new clothing.		
Base: All respondents		
Yes= 58.3%	No= 41.5%	Not sure= 0.2%

Do any of the following statements apply to you – My financial situation has caused me to cut back on the amount, or quality, of the food that I buy?		
Base: All respondents		
Yes= 46.2%	No= 53.7%	Not sure= 0.0%

Survey Methodology

Zogby International was commissioned by the Marlin Company to complete a nationwide telephone survey of employed adults from May 12, 2008 thru May 14, 2008. The target sample was 755 interviews with approximately 43 questions. Samples were randomly drawn from telephone CDs of a national listed sample. The selection probabilities were proportionate to population size within area codes and exchanges. The results of the survey were calculated by using American Association for Public Opinion Research (AAPOR) approved methodologies; comparable to other professional public opinion surveys conducted using similar sampling strategies. Weighting by education, age, race and gender is used to adjust for non-response. The margin of error is +/- 3.6 percentage points. Margins of error are higher in sub-groups.

About The Marlin Company

For more than 90 years, The Marlin Company has been the Workplace Communication Experts™, helping companies improve employee morale, productivity and performance through the innovative use of workplace posters and electronic message boards. Its corporate posters and electronic display systems, which contain content customized by industry, are helping companies of all sizes address workplace issues, such as safety, stress management, health/wellness, communication with employees and dozens of other topics involving workplace morale and customer service. Through its many years of experience, The Marlin Company has developed a strong database of, and experience in, issues affecting the workplace. It routinely surveys thousands of clients to determine their current issues, works with industry experts across North America, and conducts national polling. Since 1995, it has conducted its annual "Attitudes in the American Workplace" Labor Day poll. For more information, please see www.themarlincompany.com.

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