

The Marlin Company

The Workplace Communication Experts™

CAPABILITY STATEMENT

Company

The Marlin Company, the market leader in workplace communications, is a Connecticut-based small business founded in 1913. Headquartered in Wallingford, Connecticut, The Marlin Company provides visual communication programs targeted to employees and designed to improve productivity, performance and morale.

Company Principal

Frank Kenna, III, President and CEO of The Marlin Company, joined the company in 1988. Prior to that, he worked in the advertising industry for 10 years. Mr. Kenna graduated from Boston University in 1977 with a BS Degree in Business Management.

Key Products

The Marlin Communication Stations help managers get all their employees on the same page. Available in Electronic and Print formats, the stations provide a simple, highly effective management tool for influencing employee behavior.



Electronic Communication Station

- Plug-and-play digital signage system for employee communication
- Engages employees with dynamic workplace content
- Enables users to easily create and upload in-house content



Print Communication Station

- Turnkey visual communication solution
- Compelling workplace content delivered in print
- Includes custom capabilities for reinforcing in-house initiatives

Customers

- US Department of Treasury
- US Postal Service
- US Navy Health Clinic
- VA Medical Center
- Centra State Healthcare System
- Meridian Health
- Back River Waste Water Treatment Plant
- Allen Beverages, Inc. (Pepsi-Cola)
- Pepsi Americas
- FedEx
- Cardinal Health
- Calvert Trash
- Crown Specialty Packaging
- Domino Sugar Bakeries
- International Paper
- Coca Cola
- Jack Cooper Transport
- ADT Security Services
- Garmin
- Renaissance Gardens

Company Designations

CAGE Code: 39674

DUNS Number: 060781869

GSA Contract Number:GS-02F-0011W

Corporate Structure: Sub S

Small Business

NAICS Codes

322299 – Posters

511199 – Publishers- electronic & print

Contact Information

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Capabilities

- Workplace communication programs
- Electronic & print-based message boards
- Industry-specific workplace content with high-impact graphics
- Custom posters and digital content