

# The Hidden Effects of Miscommunication on Workplace Safety

You may be surprised by how strongly workplace communication influences your bottom line. From productivity to morale, and even employee safety, a strong communication program can be felt across your entire organization.

## Communication & Safety

Effective communication in the workplace and a team of engaged employees can create a safer work environment. An informed and engaged employee is more dialed-in to safety protocols and behaviors that perpetuate an effective safety culture.

“ Having a solid safety and health management program not only saves on worker’s compensation, but also **improves productivity and employee morale.**

— American Society of Safety Engineers

## Engagement Directly Affects Safety Costs

Employees are engaged, positive, and more likely to be paying attention, which helps prevent safety incidents. This also makes them quicker to act appropriately if and when disaster strikes.



\$63

Average cost of a safety incident for an **engaged employee.**

\$392

Average cost of a safety incident for a **disengaged employee.**



## Avoiding OSHA Fines

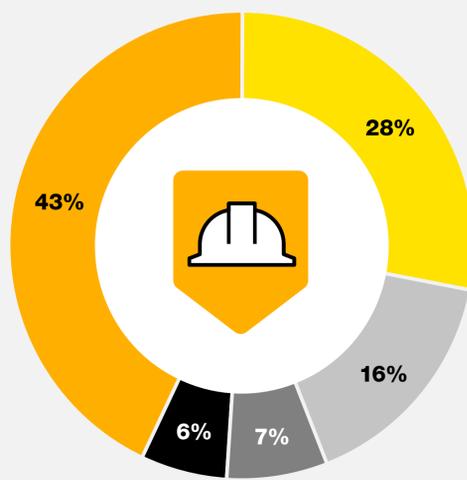
OSHA fines for safety violations start at **\$12,000** per incident

Fines can reach as high as **\$124,000** for repeat incidents



With potential losses being this high, the need for an engaged and safe workforce is imperative.

## Top Benefits of Effective Workplace Safety Programs



- Increased Productivity
- Reduced Costs
- Other / Misc.
- Better morale & job satisfaction
- Greater Employee Retention

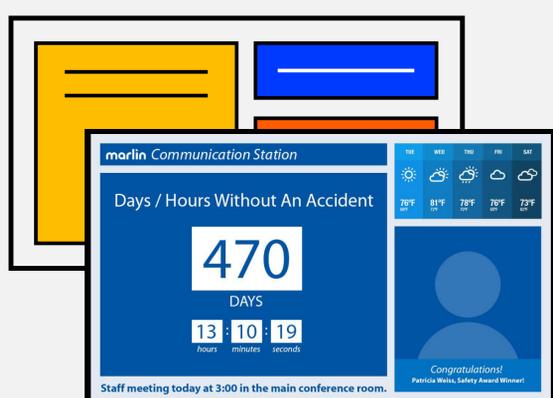
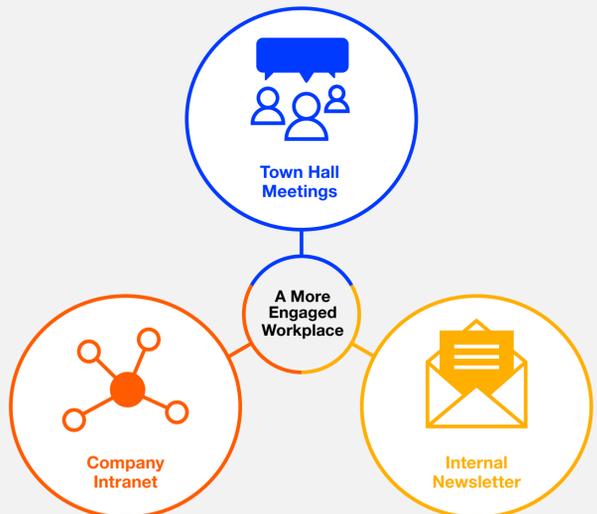


For employers who do not now have safety and health programs, implementing injury and illness prevention communications reduces incidents by 15-35%

**15% – 35%** annual accident reduction

## How to Create A More Engaging Workplace

While an engaging workplace fueled by organizational transparency and effective communication has a huge impact on the bottom line of your business, removing barriers and implementing the right systems to encourage and nurture a more communicative workplace can be challenging. Some of the best solutions to solve workplace communication issues are town hall meetings, robust company intranet, and an informative and relevant internal newsletter.



## Digital Signage

With one of the lowest barriers of entry, Digital Signage is a great solution to solving your workplace communication challenges. Equipped with the ability to reach your entire team and the option to add your own custom content, you can ensure the important company information will be seen, absorbed, and retained. From safety training messages to performance incentives and everything in between, a digital signage platform helps foster an inclusive environment where staff feel valued, appreciated, and in the know.