Effective communication in the workplace and a team of engaged employees are not engaged at work.

**How Miscommunication Affects Your Business**

- **Top Benefits of Effective Communication**
  - **Increased Morale**
  - **Improved Productivity**
  - **Reduced Costs**
  - **Enhanced Trust & Rapport**

- **Hidden Costs of Employee Miscommunication**
  - **Increased OSHA Fines**
  - **Increased Injury Rates**
  - **Increased Legal Costs**

- **Bottom Line**
  - For every $10,000 spent on digital signage, $12,000 is saved in reduced losses.
  - For every $100,000 spent on digital signage, $124,000 is saved in reduced losses.

**How to Create A More Engaging Workplace**

1. **Trust & Rapport**
2. **Establishing a Culture of Safety**
3. **Promoting Productivity**
4. **Reducing Cost**
5. **Increasing Retention**

**Benefits of Employee Engagement**

- **Increased Productivity**
- **Reduced Turnover**
- **Improved Morale**
- **Enhanced Safety**
- **Increased Customer Satisfaction**