

---

## Press Release

### FOR IMMEDIATE RELEASE

Contacts: Frank Kenna, Marlin (203-640-0458 or [fkenna@themarlincompany.com](mailto:fkenna@themarlincompany.com))  
Carolyn Voelkening, Marlin (860-985-1875 or [cvoelkening@themarlincompany.com](mailto:cvoelkening@themarlincompany.com))

### Marlin Announces New Content Advisory Board

Marlin, the leading supplier of digital signage for the workplace, is pleased to announce the formation of its new Content Advisory Board, a strategic committee of industry experts serving as trusted advisors on content strategy and innovation. Marlin helps employers communicate with traditionally hard-to-reach workers in manufacturing, warehousing, transportation, sanitation, healthcare and hospitality.

"We are the only digital signage company to offer a comprehensive communication solution," said Carolyn Voelkening, Chief Content Officer at Marlin. "Good content is essential to the success of any digital signage deployment. Marlin provides industry-specific content as a central component of its solution. Safety, compliance and culture are critical issues for the industries we serve. We formulate our content to address these issues in a way that engages employees and affects the customer's bottom line."

"The Advisory Board plays an important role in making sure Marlin's workplace content reflects the latest industry trends and addresses our customers' workplace concerns," said Voelkening. "We're thrilled to have leaders with extensive experience in Environmental Health and Safety, human resource management, and OSHA and MSHA litigation on the board."

Appointments to the Marlin Content Advisory Board include:

#### **Travis Vance, Partner, Workplace Safety, Fisher Phillips**

Travis Vance is an OSHA/MSHA Employment litigation attorney and Partner at Fisher Phillips, one of the nation's largest law firms representing management exclusively in workplace law. Travis counsels employers and owners on all aspects of employment law and the development of preventive policies and procedures to avoid employment and workplace safety-related claims.

#### **Trent Blake, Director of Security, Health and Safety, Keramida, Inc.**

Trent Blake is the Regional Environmental, Health and Safety (EHS) Manager with Johnson Controls, Inc. Trent is a nationally recognized expert on controlling respirable crystalline silica exposure. The processes developed by Trent are specifically referenced by Occupational Safety and Health Administration's (OSHA) in the newest guidance for silica compliance standards.

#### **Mario Quezada, Corporate Director of Human Resources, Safety& Risk Management, BLT Enterprises**

Mario Quezada develops and implements corporate health and safety programs in compliance with federal and Cal/OSHA regulations. He provides guidance to facility safety and human resource managers in labor relations and risk management and has over 25 years of hands-on experience related to Class III solid waste operations and Class I and II hazardous waste facility management.

### About Marlin

Marlin, a global leader in workplace digital signage, helps managers reach employees using the latest SaaS-based technology solutions to deliver visual communication. Designed specifically for the workplace, Marlin's patented digital signage products are known for their ease of use, robust content options and flexibility. For 105 years, Marlin has developed and delivered visual communication programs that engage, inform and motivate employees. Learn more about Marlin's digital signage products and services at <http://www.themarlincompany.com>.