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## Press Release

### FOR IMMEDIATE RELEASE

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### **HEARST CONNECTICUT MEDIA GROUP NAMES THE MARLIN COMPANY A WINNER OF THE HEARST CONNECTICUT TOP WORKPLACES 2019 AWARD**

(Wallingford, CT) - The Marlin Company has been awarded a Top Workplaces 2019 honor by Hearst Connecticut Media Group. The list is based solely on employee feedback gathered through a third-party survey administered by research partner Energage, LLC, a leading provider of technology-based employee engagement tools. The anonymous survey measures several aspects of workplace culture, including alignment, execution, and connection, just to name a few.

"Top Workplaces is more than just recognition," said Doug Claffey, CEO of Energage. "Our research shows organizations that earn the award attract better talent, experience lower turnover, and are better equipped to deliver bottom-line results. Their leaders prioritize and carefully craft a healthy workplace culture that supports employee engagement."

"This award means a lot to us," said Frank Kenna III, CEO of Marlin. "We've been in business for over 100 years helping companies reach their employees using visual communication. Over the past three years, we've undergone major change, as we made the transition from print to digital. Today our workplace digital signage engages, informs and motivates employees in thousands of companies. Our employees are at the heart of our success. It's important for us to be able to attract and keep good employees. Being named a Connecticut Top Workplace will certainly help us accomplish that."

"Becoming a Top Workplace isn't something organizations can buy," Claffey said. "It's an achievement organizations have worked for and a distinction that gives them a competitive advantage. It's a big deal."

#### **About Marlin**

Marlin, a global leader in workplace digital signage, helps managers reach employees using the latest SaaS-based technology solutions to deliver visual communication. Designed specifically for the workplace, Marlin's patented digital signage products are known for their ease of use, robust content options and flexibility. For 105 years, Marlin has developed and delivered visual communication programs that engage, inform and motivate employees. Learn more about Marlin's digital signage products and services at <http://www.themarlincompany.com>.

#### **About Energage, LLC**

Headquartered in Exton, Pa., Energage is a leading provider of technology-based employee engagement tools that help leaders to unlock potential, inspire performance, and achieve amazing results within their organizations. The research partner behind the Top Workplaces program, Energage has surveyed more than 57,000 organizations representing well over 19 million employees in the United States.